

advertisement.

--22. (Amended) The information providing method as set forth in claim 17, wherein [the] said second attribute information stored in said third data storing means is composed of:

[the] contents of [the] said advertisement[, the];
geographical location information of [the] said advertisement[, the];

a business category of [the] said advertisement[,];
and [the]

an effective period of [the] said advertisement.--

REMARKS

Claims 1-22 remain in this application and have been amended hereby.

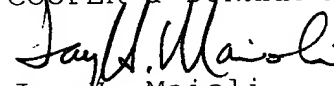
This application is based upon an earlier-filed foreign application and the amendments made to the specification and claims are thought to be necessary to place the application in idiomatic English and to present the claims for better condition for examination.

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An early and favorable examination on the
merits is earnestly solicited.

Respectfully submitted,

COOPER & DUNHAM LLP

A handwritten signature in dark ink, appearing to read "Jay A. Maioli". The signature is written in a cursive, flowing style.

Jay A. Maioli
Reg. No. 27,213

JHM/MFM